



The Chamber Bulletin

October 2014

Newsletter

Meetings and
Important Dates

October 2014

- 6 **Executive Board of Director's Meeting** – 11:00am, Depot
- 13 **Board of Director's Meeting** – Noon, Depot
- 13 **Syttende Mai Committee Meeting** – 5:30pm, Quality Inn & Suites
- 14 **Ambassador Committee Meeting** – 8:00am, Depot
- 15 **Third Thursday – Stoughton's Night Out** – Downtown stores stay open until 9pm
- 22 **Lunch & Learn** – Noon, Nazareth Health & Rehabilitation Center, Sponsored by Nazareth Health & Rehabilitation Center
- 24-26 **Destination Stoughton Weekend** – Norwegian themed activities, events including Rosemaling sale and Halloween Costume Contest at EMS Training Room

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Make Stoughton Shine at the



IN BUSINESS
expo & conference

The Stoughton Chamber has purchased an exhibit space at this year's InBusiness Expo & Conference being held on Wednesday, October 22nd at the Alliant Energy Center from 10am – 4:30pm.

Chamber members will have the opportunity to promote their business to over **1,300** conference attendees. What do you need to do to take advantage of this amazing opportunity? First call or email the Chamber and let us know you are interested and we will provide you with more details.

There are two ways that you can participate.

1. **Provide** the Chamber with promotional information (brochures/flyers/give aways/coupons) about your business. This information will be available for people to pick up at the Chamber's exhibit booth during the Expo.
2. **Be there** in person to promote your business. Bring your marketing materials, wear something with your business name on it, give away samples, etc. and spend about 1 ½ hours in the booth with other Chamber members, City and Chamber staff. There are only a limited number of time slots for this opportunity so it will be on a first come first serve basis.

Help us toot Stoughton's horn! We are a community that has much to offer individuals, families and potential businesses. We want to continue to show people why Stoughton is a great place to shop, eat, play, live and work!

September Membership
Renewals

Thank you to all of our members that continue to support the chamber through their membership. Your support is greatly appreciated!

Dr. Adriana Jaramillo, DDS., LLC
Adriana Jaramillo
Member since 1999
15-year Anniversary!!

Altemus Corners House Bed & Breakfast
Marge Stokstad
Member since 2005

Anchor Bank
Linda Olson
Member since 1997

Barry Optical
Bruce Barry
Member since 1980

Bubrick's Complete Office
Chuck Schwarting
Member since 2008

Chalet Travel & Cruise Shoppe
Mary Lou Jaeger
Member since 1980

CMA Accounting
Troy Wieser
Member since 1989
25-year Anniversary!!

Community Living Connections
Jen Squire
Member since 2000

Costco Wholesale
Erica Perez
Member since 2012

Dairyland Electrical Industries, Inc.
Mike Tachick
Member since 2004
10-year Anniversary!!

Days Inn
Rakesh Patel
Member since 2002

Dr. Thane B. Anderson, DDS
Thane Anderson
Member since 1997

East-Side Automotive Service Center
Troy Teubert
Member since 2013

Edward Jones – Kent Knutson
Kent Knutson
Member since 1987

Edward Jones – Thomas Fendrick
Thomas Fendrick
Member since 2000

Fuller Excavating, Inc.
Craig Fuller
Member since 1982

Gunderson Funeral & Cremation Care
Mike Smits
Member since 1993

H & R Block – Stoughton
Scott Spangler
Member since 2010

Lifetime Family Dentistry
Dr. Thomas Thies
Member since 2013

Mandt Community Center
Bart Quale
Member since 1996

Martin Luther Christian Schools
Cynamon Reynolds
Member since 2000

McFarland State Bank
Ann Olson
Member since 1980

Meriter Stoughton Clinic
Aidan Reilly
Member since 2012

On Track Communications, Inc.

Bill Mansfield
Member since 1998

Quam's Marine & Motorsports

John Quam
Member since 2004

10-year Anniversary!!

R & S Insurance

Mark Rostowfske
Member since 1990

Radio Shack/Hanson Electronics

Dan Hanson
Member since 1998

Reilly, Penner & Benton, LLP

Meg Veek
Member since 2005

Rob White Insurance Associates

Rob White
Member since 2013

Salon 101

Katie Schultz
Member since 2010

Shaw Building & Design, Inc.

Dawn Shaw
Member since 1995

Smith Photography

Rick Smith
Member since 1999

15-year Anniversary!!

Stoughton Courier Hub

David Enstad
Member since 1980

Stoughton FFA Alumni

John Alme
Member since 2000

Stoughton Hospital

Terry Brenny
Member since 1981

Stoughton Spirits

Rob Sarvaske
Member since 2007

Stoughton Village Players

Tony Hill
Member since 2000

Sugar & Spice Eatery and Deli

Carrie Knipfer
Member since 2007

Terry Kahl Plumbing

Theran Kahl
Member since 1996

TRICOR Insurance

Kent Schroeder
Member since 1983

Universal Acoustic & Emission Technologies

Dawn Auby
Member since 2008

Viking Village Campground

Sherry Sweeney
Member since 1981

Wells Fargo Bank

Susan Theisen
Member since 1981

Wisconsin Rosemaling Association

Patty Tofslund
Member since 2012

Zalk Josephs Fabricators

Chris Simonson
Member since 1981



September New Members

Kyle Warner – MassMutual Financial Group

Kyle Warner
1701 Oakridge Court
Stoughton, WI 53589
920-850-4895
www.financialguide.com



Preparing for that next step in life isn't always easy. Kyle's combination of experience, professionalism and access to a wide variety of financial products and services can help you meet your financial goals, estate strategies and insurance needs. Whether your goals include preparing for milestone life events like retirement, college, taking social security or if you're simply looking for life, disability income or long-term care insurance protection, Kyle promises you the level of attention, insight and capability of an Eagle Scout.

Helping people plan for tomorrow is great to get done today!

Kyle Warner is a registered representative of and offers securities through MML Investors Services, LLC. [Member SIPC](#) 525 Junction Road, Suite 8100 North, Madison, WI 53717 [\(608\) 829-0015](tel:6088290015).



Chamber
of Commerce
Stoughton.
WISCONSIN

presents

Business After 5

Sponsored by:



and



DIAMONDS Direct LLC

Thursday, November 13th, 2014
5pm-7pm
Banushi's Bar & Grill (BBG's)
800 Nygaard Street

Connect with other Chamber members and
create new business relationships!

Free appetizers, great door prizes and a cash bar
Free drink ticket to the first 15 people in attendance!
Don't forget your business card!

RSVP to the Chamber at 608.873.7912

Grape Expectations

It was a beautiful evening for the 5th Annual Grape Expectations Wine & Food Event held on Thursday, September 18th at the Stoughton Country Club. Over 140 people enjoyed bite sized entrees paired with red and white wine selected by Stoughton Spirits. Proceeds from this event go to support the two Rae Ladd Volunteer Scholarships given out by the Stoughton Chamber of Commerce to graduating SHS seniors.

Thank you to all our event sponsors – Gunderson Funeral & Cremation, Skaalen Nursing & Rehabilitation Services, Inc., The Edgerton Reporter, Stoughton Spirits, Cress Funeral & Cremation Services, Locks & Unlocks, Cheeser's, TRICOR Insurance & Mershon's Artisan Cider. Another thank you to all the businesses that donated raffle prizes for our cork raffle and especially to Diamond's Direct for the grand prize (a diamond pendant necklace)! A special thank you to the committee members for all their hard work and dedication to making Grape Expectations such a top notch event! See you all next year.



Member Events

Costco Sun Prairie – Special Event For Chamber Members

All Stoughton Chamber of Commerce Businesses, Employees, Friends & Family are invited to this SPECIAL EVENT!

Friday, October 10 – 10am-8:30pm

Saturday, October 11 – 9:30am – 6:00pm

Sunday, October 12 – 10am – 6pm



Shop like a member! Click [here](#) to download flier (which is your ticket to savings) and bring it in to see, sample and shop with this one-day pass.

Stoughton Highlighted in InBusiness Magazine



If you didn't get a chance to read about Stoughton in the September issue of Madison Area's InBusiness magazine – no worries. You can find the article [here](#). The Chamber has over runs of this article so please contact us if you are interested in having a hard copy.

Halloween Costume Contest & Downtown Trick or Treating

The Stoughton Chamber will host a costume contest for children on Saturday, October 25th at 2pm at the EMS Training Center located at 516 S. 4th Street (just down the street from the Public Library). There will be 5 age groups ranging from zero to age 12. Each participant will receive a participation ribbon and Chamber Bucks will be awarded to the top three winners in each age group. After the contest, children are encouraged to trick or treat at the downtown businesses! Thank you to our sponsors Wells Fargo and the Stoughton Courier Hub.



A Norwegian Weekend of Fun- October 24-26 **Destination Stoughton Weekend**

by Darlene Arneson

The weekend of October 24-26 has three days of activities based around the “featured” event: the Wisconsin State Rosemaler’s Holiday Sale on Saturday from 9 AM – 2 PM. This is an opportunity to purchase rosemaled items and learn more about this group’s activities, classes, competitions and sales. A wide variety of quality items will be offered – you won’t want to miss this shopping opportunity. Note the new location: Stoughton Fire Department Training Room- 381 E. Main Street.

A lot less crowded than Syttende Mai weekend, you’ll get to experience a variety of Norwegian events, performances, cultural items, and other events that will make Stoughton “the place to be” the last weekend of October! There are events happening all over Stoughton that weekend with an emphasis on Saturday. Be sure to stop down at Sons of Norway as several of the groups have their events and activities there. The complete schedule can be found [here](#).

Norwegian Delegation Coming in October



Our ties with Norway continue to strengthen. During the upcoming Destination Stoughton Norwegian Weekend, Stoughton will host about 11 people from Norway.

The visitors come from Gjøvik, Stoughton’s sister city. Their visit is intended to strengthen our two cities’ bonds, and to promote the upcoming Stoughton Norwegian Dancer tour of Norway.

The group will include people involved in Norwegian Folk Dancing Arts, city officials and business leaders. They will enjoy many activities with the Stoughton Dancers and will be able to tour Stoughton. There will be a few opportunities to visit with local businesses more information will be coming about that.

Look for the delegation around town and be sure to say “Velkommen til Stoughton!”

August Real Estate Information

COLDWELL BANKER		Real Estate Market Statistics—August 2014			
SUCCESS					
Stoughton School District	August 2014	2014 YTD	August 2013	2013 YTD	
# New Listings	39	335	42	293	
# Sales	26	181	27	189	
Average Sale Price	\$239,877	\$218,457	\$243,317	\$203,921	
Median Sale Price Single Family	\$214,450	\$196,000	\$225,000	\$200,000	
Median Sale Price Condo	\$140,000	\$134,000	\$219,500	\$113,500	
Total # Active Residential Listings at end of period	155		128		
Oregon School District					
	August 2014	2014 YTD	August 2013	2013 YTD	
# New Listings	27	324	46	326	
# Sales	26	197	35	217	
Average Sale Price	\$257,169	\$265,061	\$248,478	\$249,041	
Median Sale Price Single Family	\$280,000	\$241,750	\$221,000	\$230,000	
Median Sale Price Condo	\$166,000	\$162,500	\$154,000	\$142,450	
Total # Active Residential Listings at end of period	152		138		
Verona School District					
	August 2014	2014 YTD	August 2013	2013 YTD	
# New Listings	31	412	35	385	
# Sales	40	263	52	309	
Average Sale Price	\$273,065	\$289,905	\$291,785	\$278,648	
Median Sale Price Single Family	\$295,818	\$290,267	\$292,000	\$283,500	
Median Sale Price Condo	\$142,500	\$156,900	\$154,000	\$136,800	
Total # Active Residential Listings at end of period	152		129		
McFarland School District					
	August 2014	2014 YTD	August 2013	2013 YTD	
# New Listings	25	216	15	184	
# Sales	12	116	28	133	
Average Sale Price	\$252,632	\$241,686	\$280,163	\$254,885	
Median Sale Price Single Family	\$276,250	\$240,165	\$253,890	\$238,000	
Median Sale Price Condo	\$220,950	\$198,950	\$250,250	\$221,000	
Total # Active Residential Listings at end of period	85		69		
<i>Information provided by the SCWMLS and is based on Single Family Homes and Condos as of August 14, 2014.</i>					



Stoughton Chamber of Commerce
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Web site: www.stoughtonwi.com

Board of Directors: President: Laurie Furseth, Cress Funeral & Cremation Services, 873-9244; Vice-President: Kate Schieldt, Stoughton Trailers, 873-2635; Secretary: Kari Manson-Hvam, Stark Company Realtors, 205-3001; Treasurer: Ann Olson, McFarland State Bank, 877-7755; Board Members: Tracy Bellefeuille, Diamonds Direct, 873-3529; Joe Conant, Conant Automotive, 873-8800; Gloria Stehley, Saving Thyme, 877-0075; Tim Onsager, Stoughton Area School District, 877-5000; Mayor Donna Olson 873-6677; Randy Olson, Immediate Past President. Staff: Erica Dial, Executive Director; Laura Trotter, Visitor Services Coordinator & Syttende Mai Coordinator; Mickey McCormick, Receptionist;