



The Chamber Bulletin

June 2015 Newsletter

Meetings and Important Dates

June 2015

- 1 Executive Board of Director's
- 8 Board of Director's Meeting –
Noon, Depot
- 9 Ambassador Committee
Meeting – 8:00am, Depot
- 5-11-18-25 Gazebo concert –Rotary Park
- 6-13-20-27 Farmers Market

- 18 Third Thursday – Stoughton's
Night Out – Downtown stores
stay open until 9pm-ladies Night Out
Youth Center event

- 19 Relay For Life-Mandt Park

- 23 Lunch And Learn – Stark Auto

- 27 City Wide Garage Sale

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*Thank you to all of our members that
continue to support the chamber
through their membership. Your support
is greatly appreciated!*

May Membership Renewals

Culver's Restaurant
Bob and Jodi Coon
Member since 4/2001

Dean Clinic
Kristin Buskager
Member since 5/1999

Koffee Kup Restaurant
Ken and Trish Gulseth
Member since 3/2003

Main Street Kitchen
Kimmi Jo Goldsmith
Member since 5/2013

Prize Impressions
Nancy Bolland
Member since 5/2004

R and R Carpet Cleaning
Ron Blum
Member since 5/2011

Troy's Heating And Cooling, inc.
Chad Troy
Member since 4/2013

William Torhorst & Associates
Randy McLaury
Member since 3/2012

**May Ribbon Cutting
Level Up Fitness
May 28 2015**



May Membership Renewals Cont.

Quality Inn Stoughton
Debra Eastman
Member since 11 / 1997

Radius Creative
Ann Christianson
Member since 10 / 2007

Chamber Website Update

We ask all to review the Chamber updated website I have attached link below. We ask that you report any issues you may have with site as we have found some minor issues and they have been resolved. The site offers added benefits to members – Please review and do not hesitate to call with questions or concerns. Your feedback would be greatly appreciated.

<http://stoughtonwi.com>

June Lunch & Learn

June 23rd – Noon
Fire Station Training Room

Stark Automotive Sponsor

Please RSVP to the Chamber at 608-873-7912

SAVE THE DATE

**3rd Annual
Member Appreciation
Free Picnic Lunch
Date will be provided.**

Coming in July
11:00 am -2:00pm
Depot

It's our chance to say **"Thank You"** for being a member of the Stoughton Chamber of Commerce.

We will provide brats, burgers, side dishes, dessert and a beverage.

Formal invitation to follow.



**Start Of New Fiscal Year July 1 2015
Thank You to Members of our Executive Board.**

**Laurie Furseth – President
Kate Schieldt – Vice President
Kari Manson Hvam – Secretary
Ann Olson –Treasure
Randy Olson –Past President**

Syttende Mai Wrap Up

By: **Laura Trotter, Syttende Mai Coordinator**



Syttende Mai has once again come and gone. It was so exciting to see the large crowds! We had great media coverage this year in the form of television news, radio, and newsprint. Plus, social media was full of people enjoying themselves in Stoughton!

Our sponsors were once again amazing! Thank you to those of you who sponsor. The event is such a large undertaking and the support of our business community is crucial to its success.

We learned some lessons at the inaugural beer garden. Rest assured it will be very different next year! Everyone is in agreement that it looked like a prison, and it became known as “the yard”. Although we have some ideas about how to do it differently, we’d love to hear what you have to say. Let us know your thoughts.

In fact, if you have ideas about any of the aspects of the festival, please bring them forward. We are having some turn over in the volunteers and now is the time to let us know of your ideas or your passions about the festival.

Mange Takk!

Rae Ladd Scholarship Recipients

The Stoughton Chamber of Commerce presented two \$500 scholarships at the 62nd Annual Stoughton High School Honors Awards Program on May 13th. The Rae Ladd scholarships are presented to students who have demonstrated commitment to quality of life in our community through consistent and meaningful volunteerism. This year’s recipients are: Veronica Tummett and Samantha Ward. Veronica is planning to attend UW- Oshkosh and Samantha is planning to attend UW-Whitewater. The Chamber’s annual Grape Expectations Wine and Food Event help fund these scholarships.

*** Did you know? Local businesses, service organizations, nonprofits, and families helped award 111 students with scholarships totaling \$211,850. Since 1999 a total of 2.5 Million has been awarded what an amazing and generous community we live in!!**

Thanks to all who participated in the
18th Annual Stoughton Chamber of Commerce
Golf Outing On
Tuesday May 19, 2015



This year we supported the *Stoughton Food Pantry*. Our Ambassadors will be presenting this check to food pantry.

Thank you to our corporate sponsors:





Real Estate Market Statistics—March 2015

Stoughton School District	March 2015	2015 YTD	March 2014	2014 YTD
# New Listings	47	97	24	88
# Sales	26	49	24	46
Average Sale Price	\$194,504	\$212,126	\$183,598	\$187,636
Median Sale Price Single Family	\$204,900	\$205,000	\$154,500	\$165,000
Median Sale Price Condo	\$166,900	\$168,100	\$102,000	\$102,000
Total # Active Residential Listings at end of period	86		104	

Oregon School District	March 2015	2015 YTD	March 2014	2014 YTD
# New Listings	46	105	46	109
# Sales	23	56	20	50
Average Sale Price	\$314,870	\$274,720	\$226,050	\$222,091
Median Sale Price Single Family	\$342,000	\$272,000	\$215,000	\$215,000
Median Sale Price Condo	\$163,500	\$117,500	\$219,500	\$161,000
Total # Active Residential Listings at end of period	85		124	

Verona School District	March 2015	2015 YTD	March 2014	2014 YTD
# New Listings	60	130	54	122
# Sales	32	66	20	49
Average Sale Price	\$294,843	\$287,103	\$293,395	\$258,736
Median Sale Price Single Family	\$286,200	\$280,000	\$249,900	\$264,500
Median Sale Price Condo	\$158,450	\$146,900	\$167,475	\$154,900
Total # Active Residential Listings at end of period	95		117	

McFarland School District	March 2015	2015 YTD	March 2014	2014 YTD
# New Listings	33	57	18	62
# Sales	19	34	12	22
Average Sale Price	\$265,549	\$272,202	\$219,300	\$241,992
Median Sale Price Single Family	\$279,623	\$267,500	\$195,000	\$230,500
Median Sale Price Condo	\$241,900	\$235,950	\$160,100	\$160,100
Total # Active Residential Listings at end of period	51		59	

Information provided by the SCWMLS and is based on Single Family Homes and Condos as of April 13, 2015.

Moyers Landscape Receives Small Business Of Year Award

Special Award – “Deep Family Roots” Moyer’s Landscaping Stoughton

This family business started out in Illinois. The owner’s intent was to start and grow a landscape business. Dave Moyer was a graduate of the Illinois State University with a degree in Ornamental Horticulture. The business was growing. That is when Dave’s wife, Janette was offered a full time position in Wisconsin. So they moved. Transplanted, if you will, and Dave started a landscape business anew, near Stoughton.

David brought their children, Jeffrey and Michelle, into the business. Jeff followed his dad’s educational path by studying Ornamental Horticulture & Business Administration at the University of Wisconsin – Platteville. Since Jeff’s graduation in 2007, they have grown from a staff of four, and four hundred thousand dollars in sales, to over 30 full time and seasonal staff, and two and a half million in sales... in the middle of the great recession!

Doing something unique to their industry, Moyers has successfully developed a multi-division green industry firm by combining a Landscape Design/Build Division, with a Retail Nursery and Garden Center, and a Wholesale Nursery & Landscape Supply Division. Moyers applies innovation to their business model by partnering with other multi-generational subcontractors to provide their clients with the best experience in developing outdoor living spaces.

The company has a zero-tolerance policy for harassment. They compensate and promote for successful training and development efforts. Top tier health care coverage, retirement plan, and educational reimbursement.

The Moyer family has been a big believer in the future through support of local and regional youth groups, sports teams and schools. The Moyer mark appears all over the Stoughton community from local parks to festivals to Youth Football to Boy Scouts, to the Future Farmers of America. Where there is a worthy cause, Moyers is there.

A major challenge came to the company in January of this year when the company was finalizing financing to ensure the first generation’s successful retirement and ownership transfer to Generation Two. Jeffrey was diagnosed with a life threatening brain aneurism requiring risky surgery.

The surgery was a success, as was the transfer of the business.

The judges noted that the succession plan laid out for Moyers was the best they had seen.



Stoughton Chamber of Commerce
532 E. Main St., Stoughton, WI 53589
TEL 608-873-7912 FAX 608-873-7743
Toll Free 1-888-873-7912
E-mail: stoughton@stoughtonwi.com
Web site: www.stoughtonwi.com