



## The Chamber Bulletin

### August 2014 Newsletter

#### Meetings and Important Dates

##### August 2014

- 4 Executive Board Meeting – 11am, Depot
- 11 Board of Director's Meeting – Noon, Depot
- 11 Syttende Mai Committee Meeting – 5:30pm, Location TBD
- 12 Ambassador Committee Meeting – 8:00am, Depot
- 16 Coffee Break Festival – 9am-3pm, Mandt Park
- 21 Third Thursday – Stoughton's Night Out – Downtown stores stay open until 9pm
- 25 Lunch & Learn – Noon, Fire Station Training Room, Sponsored by Summit Credit Union

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Don't forget Coffee Break Festival  
is August 16<sup>th</sup>!



## Grape Expectations

WINE &  
FOOD TASTING

SEPTEMBER 18<sup>TH</sup>, 2014  
6PM

STOUGHTON COUNTRY CLUB

\$50/TICKET  
(sales tax included)

ENJOY FOOD, WINE AND  
LOCAL ARTIST EXHIBITS

A portion of the proceeds from this event fund the  
Rae Ladd Volunteer Scholarship  
for high school graduates.

##### TICKETS

Stoughton Chamber of Commerce  
Stoughton Country Club  
Angie Halverson, Chris Kotlowski, Krista Anderson  
Pam Strutzel, Bev Mansfield or Bev Fergus  
For more information, call the Chamber at 873-7912

**July Membership Renewals**

*Thank you to all of our members that continue to support the chamber through their membership. Your support is greatly appreciated!*

**Atelier On Main**  
Nikki Rostowfske  
*Member since 2013*

**Chari Ricciardi,**  
**Avon Independent Sales Rep**  
*Member since 2011*

**Edward Jones – Jessica Knutson**  
Jessica Knutson  
*Member since 2010*

**Hanson Pest Management, Inc.**  
Gary Hanson  
*Member since 2009*  
**5-year Anniversary!!**

**Kwik Trip**  
Teresa Clark  
*Member since 2012*

**McGlynn Pharmacy**  
Dan McGlynn  
*Member since 2002*

**Norwegian American Genealogical  
Center & Naeseth Library**  
Jeanne Wright  
*Member since 2013*

**Pizza Pit**  
Tim & Lori Swadley  
*Member since 2003*

**Stoughton Martial Arts Academy**  
Tim Scot  
*Member since 2013*

**Vierbicher Associates, Inc.**  
Gary Vierbicher  
*Member since 2007*

**Work Opportunity In Rural  
Communities (WORC)**  
Melanie Dinges  
*Member since 2010*

**July New Members**

Towns & Associates, Inc.  
Brian Trongaard  
126 Water St.  
Baraboo, WI 53913  
608-356-8875  
[www.townsandassociates.com](http://www.townsandassociates.com)

**Towns Associates, Inc.**  
PUBLISHER OF FINE CUSTOM DIRECTORIES

For 30 years, Towns & Associates, Inc. has produced custom hotel books, magazines, and niche publications such as Madison Originals Magazine, Baraboo Visitors Guide, Green Lake Magazine, and Dane Buy Local Guide. Contact us for any design needs.

**Fun Time Bounces**  
2955 McConnell Road  
Stoughton, WI 53589  
(608) 698-1303  
[www.funtimebounces.com](http://www.funtimebounces.com)



Fun Time Bounces is a family owned and operated business, serving the Dane County area for over seventeen years. We are well known for our great customer service, competitive prices, and wide selection of inflatables and entertainment activities. We offer more than 40 inflatables and games, including: bounce houses, wet and dry slides, combo inflatables, interactive games, obstacle courses, and a photo booth. All of our equipment is in great condition – many of our units are brand new, all of it is clean and most importantly safe to use. Safety is our number one priority and no “sales deal” can trump this rule.

**New Chamber Executive Board  
Members Announced**

New Executive Committee Board members were elected at the July Chamber Board meeting. They are: President, Laurie Furseth - Gunderson Funeral Home; Vice President, Kate Schieldt - Stoughton Trailers; Secretary, Kari Hvam - Stark Company Realtors; Treasurer, Ann Olson - McFarland State Bank; Past President, Randy Olson.

## **Summer Travel Season is in Full Swing!**

By Laura Trotter

During a recent trip with my family, I picked up many visitor guides along the way to help us decide what to do to and see. The ads and listings were very helpful! Whether people plan ahead or as they go, the travel guides (in print and on-line) are still a valuable resource.

Stoughton is well placed in travel guides and publications throughout the state and in Northern Illinois. Through the Visitor Services department, we are in over 15 publications. Most notably, we are in the Travel Wisconsin 2014 Spring/Summer Event Guide and on the TravelWisconsin.com website because of our association with the Wisconsin Department of Tourism.

You can also see our presence in a full page ad in “Wisconsin Summer Travel Guide”, published by Ad-Lit, WisTravel.com which is distributed at over 700 locations statewide, and online. The Chicago area suburbs are covered through Journal & Topics Newspapers in their “Wisconsin – Great Getaways Spring/Summer 2014” issue which is distributed as an insert in Chicago Suburb weekly newspapers.

These are only a sampling of the places we have an ad presence for the tourist. Enjoy your summer, and if you aren’t travelling, make sure you say hello to the tourists who are enjoying Stoughton!

## **Stoughton To Be Featured in InBusiness Magazine**



Make sure you get your hands on a copy of the September issue of InBusiness Magazine. Why? Because there will be a 12-page special supplement highlighting Stoughton. This joint project between the Chamber, city, schools and local businesses will tell Stoughton’s story and is one of the ways the group is collaborating to promote all the great things that are happening in our community.

## Lunch & Learn Schedule for 2014

| Date                                     | Sponsor   |
|--|---|
| Monday, August 25 <sup>th</sup>          | Summit Credit Union                                   |
| Monday, September 22 <sup>nd</sup>       | Shalom Free Health Clinic/Stoughton Hospital          |
| Monday, October 27 <sup>th</sup>         | Nazareth Health & Rehabilitation Center (at Nazareth) |
| No Lunch & Learn in November or December |   |

## Inaugural Corn-O-Kubbia – Is in the Books

Saturday, July 19<sup>th</sup> was a beautiful day and tournament attendees enjoyed participating in the first ever Corn-O-Kubbia tournament! Thanks to our major sponsor D.W. Nelson as well as our “pitch” sponsors: Blackhawk Community Credit Union, Edward Jones – Tom Fendrick, Pooter’s All American Hot Dogs, Saving Thyme, Skaalen Retirement Services, Stoughton Floral, The UPS Store and US Cellular/Radio Shack. We can’t wait until next year.....



### Kubb Championship winners:

- 1st. Furor Celtica – Rockford, IL (Center)
- 2nd. Kubb Snipers – Appleton, WI (Right)
- 3rd. Sons of Norway - Mandt Lodge #1 – Stoughton, WI (Left)



### Cornhole Championship Winners:

- 1st. Shucking Amaizing – Madison, WI (Center)
- 2nd. Amateur Corn Stars – Stoughton, WI (Left)
- 3rd. Straight Shooters – Stoughton, WI (Right)

## **Coffee Break Festival - Goodie Bag Opportunity**

On Saturday, August 16th, the 17th Annual Coffee Break Festival will take place at Mandt Park from 9:00am – 3:00pm. Looking to promote your business? Drop off 200 items with your logo on it and we will put them in the Java Jog and Car Show participant's goodie bags. Items need to be at the Chamber office by Monday, August 11<sup>th</sup>.

## **Member Events**

### **Bring It - Bake It - or Make It**

In an effort to support the Stoughton Hospital ER/Urgent Care department, the *Partners of Stoughton Hospital* organization is planning to host a fundraiser on October 9, 2014 "Bring It, Bake It, Make It".

POSH will be gathering donated items from individuals and local businesses to include in a silent auction. Please consider donating an item(s) you feel would generate several bids. Be creative and think BIG! You might choose to "Bring" one of the many fantastic items available through our local businesses or create a gift basket of items, "Bake" something fantastic, maybe using some of our local fall produce, or all you crafts people who have amazing hobbies can "Make" one of your favorite items. Knit a blanket, paint a chair, make a wreath, create a piece of art using your favorite medium. Donations will be needed by October 1.

The event will be held in the lower level of Banushi's (BBG's) on October 9 beginning at 6:30 pm. Tickets will be available in the Hospital gift shop starting September 1. Feel free to contact Becky Greiber at 608-873-2205 or [bgreiber@stohosp.com](mailto:bgreiber@stohosp.com) for more information.

### **Walmart to Host Open House**

Walmart is hosting an informational Open House to display plans and solicit feedback regarding its proposal for development of a Walmart store in the proposed Kettle Park West Development. There will be no formal group presentation, but Walmart and its consultants will be on hand to show plans and respond to comments. Stop by anytime during the Open House.

Walmart Open House  
Monday, August 11<sup>th</sup>, 2014  
4:00-5:30pm  
Hanson Room (Large Training Room)  
EMS Garage  
516 S. Fourth Street, Stoughton, WI

## June Real Estate Information

| <b>COLDWELL BANKER</b>                               |                  | <b>Real Estate Market Statistics—June 2014</b> |                  |                 |  |
|--|------------------|--|------------------|-----------------|--|
| <b>SUCCESS</b>                                       |                  |  |                  |                 |  |
| <b>Stoughton School District</b>                     | <b>June 2014</b> | <b>2014 YTD</b>                                | <b>June 2013</b> | <b>2013 YTD</b> |  |
| # New Listings                                       | 54               | 239  | 38               | 221             |  |
| # Sales  | 35               | 128  | 25               | 127             |  |
| Average Sale Price                                   | \$227,216        | \$209,286                                      | \$211,448        | \$196,107       |  |
| Median Sale Price Single Family                      | \$214,250        | \$182,500                                      | \$203,500        | \$197,000       |  |
| Median Sale Price Condo                              | \$128,000        | \$139,500                                      | \$129,500        | \$105,750       |  |
| Total # Active Residential Listings at end of period | 141              |  | 144              |                 |  |
| <b>Oregon School District</b>                        | <b>June 2014</b> | <b>2014 YTD</b>                                | <b>June 2013</b> | <b>2013 YTD</b> |  |
| # New Listings                                       | 44               | 256  | 33               | 234             |  |
| # Sales  | 42               | 141  | 35               | 140             |  |
| Average Sale Price                                   | \$273,888        | \$256,188                                      | \$264,271        | \$238,148       |  |
| Median Sale Price Single Family                      | \$256,250        | \$232,000                                      | \$260,000        | \$228,000       |  |
| Median Sale Price Condo                              | \$146,950        | \$158,000                                      | \$164,000        | \$130,000       |  |
| Total # Active Residential Listings at end of period | 142              |  | 124              |                 |  |
| <b>Verona School District</b>                        | <b>June 2014</b> | <b>2014 YTD</b>                                | <b>June 2013</b> | <b>2013 YTD</b> |  |
| # New Listings                                       | 58               | 320  | 62               | 312             |  |
| # Sales  | 58               | 169  | 50               | 204             |  |
| Average Sale Price                                   | \$271,518        | \$285,860                                      | \$275,516        | \$269,818       |  |
| Median Sale Price Single Family                      | \$274,000        | \$281,450                                      | \$275,000        | \$266,000       |  |
| Median Sale Price Condo                              | \$169,500        | \$162,000                                      | \$141,000        | \$133,000       |  |
| Total # Active Residential Listings at end of period | 148              |  | 151              |                 |  |
| <b>McFarland School District</b>                     | <b>June 2014</b> | <b>2014 YTD</b>                                | <b>June 2013</b> | <b>2013 YTD</b> |  |
| # New Listings                                       | 30               | 161  | 22               | 137             |  |
| # Sales  | 27               | 83   | 19               | 92              |  |
| Average Sale Price                                   | \$243,999        | \$240,818                                      | \$297,037        | \$245,740       |  |
| Median Sale Price Single Family                      | \$230,622        | \$231,000                                      | \$271,300        | \$228,000       |  |
| Median Sale Price Condo                              | \$193,500        | \$198,950                                      | \$218,500        | \$205,000       |  |
| Total # Active Residential Listings at end of period | 81               |  | 69               |                 |  |

*Information provided by the SCWMLS and is based on Single Family Homes and Condos as of June 14, 2014.*



Stoughton Chamber of Commerce  
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Web site: [www.stoughtonwi.com](http://www.stoughtonwi.com)

Board of Directors: President: Laurie Furseth, Gunderson Funeral & Cremation Care, 873-4590; Vice-President: Kate Schieldt, Stoughton Trailers, 873-2635; Secretary: Kari Manson-Hvam, Stark Company Realtors, 205-3001; Treasurer: Ann Olson, McFarland State Bank, 877-7755; Board Members: Tracy Bellefeuille, Diamonds Direct, 873-3529; Joe Conant, Conant Automotive, 873-8800; Gloria Stehley, Saving Thyme, 877-0075; Tim Onsager, Stoughton Area School District, 877-5000; Mayor Donna Olson 873-6677; Randy Olson, Immediate Past President. Staff: Erica Dial, Executive Director; Laura Trotter, Visitor Services Coordinator & Syttende Mai Coordinator; Mickey McCormick, Receptionist;